This Safer Internet Day the UK Safer Internet Centre are encouraging everyone to think about identity online, looking at how the internet shapes how they think of themselves and others. This year the Safer Internet Day campaign will be using the hashtag **#freetobe** – exploring all of the things that young people should be free to be, when they are online.

Help us spread the word about Safer Internet Day on social media and join millions of other people in a campaign that trends all day! This is a great opportunity to showcase the great work you and your students do on the day, spread positive messages, and explore what online identity means to you.

You can also use the hashtag **#SaferInternetDay** to talk about the day more generally and to be part of the global celebration.

How to get involved:

1. What do the young people you work with wish they were **#freetobe** online? Use the template to explore aspects of their online identities with them. You can tailor the template to suit the age group that you work with. Why not fill the page with…

- Words that express who or what someone should be **#freetobe** online (e.g. themselves, creative, funny, supportive).

- Pictures that illustrate what a better internet could look like.

- Illustrations of what they want their online identity to look like.

- Pledges of what they will do to help create an inclusive internet, such as: 'I will post things that I am proud of online' or 'I will support my friends to express themselves online'.

   They can also fill in the **#freetobe** hashtag in any way they like!

2. Take a photo of the templates (with students and educators too!) and share on your organisation's or school's social media accounts with the hashtags **#freetobe** and **#SaferInternetDay**. We would also love to see how you have used the templates to create a display in your setting!

3. Get your friends, family, and colleagues involved!

   Any photos shared on Twitter using the **#SaferInternetDay** or **#freetobe** hashtags and tagging **@UK_SIC** may be retweeted by the UK Safer Internet Centre. Only photos sent from official school or organisational Twitter accounts will be retweeted.

   Many platforms have a minimum user age of 13, so it is important that these images are shared from your school's or organisation's account. This is a great way to get your students' work seen by a wider audience and to join in the national and international conversation.

⚠️ **Important:** Please ensure that you have the appropriate media consent from parents or carers of any children appearing in the photos.

If you are using these templates with young people, please use an official school or organisational Twitter account to share this work, rather than asking the young people to share from their personal accounts.

UK Safer Internet Centre

saferinternetday.org.uk **#freetobe**

Free to be ME

Let's create an internet where we are

#Free
to be...

Safer Internet Day 2020

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