



Safer Internet Day is a global celebration that spreads beyond the classroom. Last year's Safer Internet Day was the biggest yet, reaching more young people, parents, carers, and teachers than ever before!

Safer Internet Day 2019 is a chance to connect your students to a wider conversation with schools and organisations around the UK, to promote the positive use of technology, and to start discussions about the role that technology and digital consent plays in the lives of your students.

**Safer
Internet
Day 2018**

Reached
45%
of young people
in the UK

30%
of parents
got involved

Had over
1700
organisations
registered as
supporters

Trended on
Twitter
all day

Over
500,000
video views

Safer Internet Day can't have the amazing reach that it achieves each year if it weren't for all of the schools and organisations from across the UK who get involved, spread the word, and support Safer Internet Day!

How can my school spread the word?

As a school:

- Register your school as a **Safer Internet Day supporter** at www.saferinternetday.org.uk
- Show your support by signing up to the **Safer Internet Day Thunderclap**, and opting to share a social media post on the morning of Safer Internet Day 2019. Last year our mass social media post reached over 9 million people, taking part in the Thunderclap is a great way of kicking off the day and seeing the impact that it has with your pupils
- Use our Safer Internet Day banners on your school social media accounts, website or wider!
- Create Safer Internet Day displays in your school using resources from the Education Packs and share these with us using **@UK_SIC** on Instagram or **@UK_SIC** on Twitter
- Reach out to parents and help them to understand the importance of online safety, and their role in this
- Reach out to press with our press release
- Get your pupils involved using our Safer Internet Day social media template*

**although these are designed to be used and decorated by young people, they should only be shared on social media by your official school accounts.*

Gaining consent

The theme of **Safer Internet Day 2019** is consent and the way that we give, ask and receive consent in an online context. Getting involved on social media is a great way to really bring home and show your students how they can ask and give consent for their images and information online.

You can showcase best practice before sharing any images of your students by first asking them if they are happy for their image to be shared, and also helping them to explore the language they could use if they wished to say no.

Safer Internet Day 2019 - Together for a better internet



5 February 2019



#SaferInternetDay2019
www.saferinternetday.org.uk



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How can we follow the wider conversation?

A great way to find out what's going on and being discussed on Safer Internet Day around the UK and further afield is to follow us on social media.



Instagram:
@UK_SIC



Facebook:
saferinternetuk



Twitter:
@UK_SIC



YouTube:
UKSIC

We will be using the hashtags **#SaferInternetDay2019** and **#OurInternetOurChoice** to share what's going on in the UK and around the world to celebrate the day.

We would love to hear from you about the things that you are doing to celebrate Safer Internet Day 2019! We want to bring together the voices of all of our supporters using **#SaferInternetDay2019** and will do our best to support any Tweets with the tag **@UK_SIC**.

Why not share these messages from your school's social media accounts to show your support of **#SaferInternetDay2019**:

- ▶ We are getting involved in **#SaferInternetDay2019**! Let's make this the biggest one yet!
www.saferinternetday.org.uk @UK_SIC
- ▶ **#SaferInternetDay2019** is on the 5th February! We can't wait to get our students involved in the day!
@UK_SIC www.saferinternetday.org.uk
- ▶ **SCHOOL NAME** are celebrating **#SaferInternetDay2019** on the 5th February! Find out how you can join us at **www.saferinternetday.org.uk @UK_SIC**

Important

Please remember that photos shared on social media could be seen by a wide and large audience, including the general public. Please ensure you have the appropriate consent from parents/carers and young people before posting or sharing any photos online, and that any online communication follows your school or setting's policies and procedures.

Have any questions?

If you have any questions or want to learn more about Safer Internet Day, what's happening in the build up to the day or the work of the **UK Safer Internet Centre** then visit:

Our Website: **www.saferinternetday.org.uk**

Email us: **SID@saferinternet.org.uk**

Sign up to our free monthly newsletter: **bit.ly/UKSICNewsletter**

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